

# SEIDENBACH'S

Main at Fifth—Mayo Building

Every remaining Spring Suit in this store is reduced, regardless of cost or former selling price, and included in two groups at \$11.95 and \$21.95

# SEIDENBACH'S

Main at Fifth—Mayo Building

## And Again Monday—Marvelous Values<sup>In</sup> All Departments

New Spring and Summer Wearing Apparel—just received—bought for cash, at the right prices, and priced to you at the smallest possible margin of profit. Drastic reductions on all regular stock, together with special purchases, enable us to offer, Monday, the utmost in value and a wide range of choice.



### Silk Undergarments

At Greatly Reduced Prices

**\$1.95**  
Values to \$2.95

Satinay petticoats with double panel in white and flesh. Crepe de chine and radium crepe step-in chemise and lace-trimmed camisoles in flesh and white.

**\$2.95**  
Values to \$5

Lace trimmed and plain teddies in smart styles, made of crepe de chine and radium crepe. Satinay petticoats in pink and white double panel and embroidered.

**\$3.95**  
Values to \$7.95

Beautiful crepe de chine night robes in both plain and lace trimmed models. Step-in chemise of pussy willow, crepe de chine and radium crepe and petticoats in all colors.

**\$5.00**  
Values to \$10

A wonderful assortment of heavy crepe de chine, pussy willow and tulle-trimmed silk envelope chemise. Beautiful petticoats of jersey, pussy willow and milanais.

### Coats Sacrificed

Every remaining cloth coat in stock must be sold immediately and we have reduced them to prices that are less than the cost of the materials alone.



**\$15.00** Coats and Capes **\$7.95**

**\$19.75** Coats and Capes **\$10.00**

**\$25.00** Coats and Capes **\$15.00**

**\$35.00** Coats and Capes **\$19.75**

**\$49.75** Coats and Capes **\$25.00**

**\$69.50** Coats and Capes **\$35.00**

**\$98.50** Coats and Capes **\$45.00**

Many choice coats and capes remain to close out at these tremendous reductions and the woman who secures one at this time is indeed fortunate, as the savings are more than worth while.

First Showing of the Season

### Sorosis White Footwear

White Cloth Footwear

**\$4.50 to \$8.50**

The finest weaves and most durable material used.

White Kid Footwear

**\$7.50 to \$9.75**

The highest grades of white glazed kid used throughout these shoes.



Charming indeed are this seasons creations in Sorosis White Footwear. Now is the opportune time to buy—when our stock is at its height, offering complete range of sizes and a wide variety of styles. Every style in sizes 3 to 8—AA to D widths.

Strap patterns in a vast array of styles. Some with buttons, others with buckles; covered heels of every description — one-inch, Cuban, junior or French. Turn or welt sewed soles.

Oxfords in plain-tailored or semi-sport effects; straight lace or blucher; Cuban heels or Junior French, ranging in height from 1 to 1 3/4 inches. All with turn or welt sewed soles.



### EXTRAORDINARY WAIST SALE

A marvelous collection such as is rarely assembled. Exquisite affairs, displaying much hand work, offer values that are nothing short of sensational.

**\$1.95**  
Values to \$3.95

HANDMADE waists are rarely, if ever, seen at such a low price. These are in fine voile and batiste and feature embroidery and hand-drawn work. Machine-made waists of voile, pongee and dimity. Round and tuxedo collars.

**\$2.95**  
Values to \$5.95

GEORGETTES, crepe de chine, pongees and hand-made voiles feature this marvelous group. There are plain-tailored models, lace-trimmed and frill models in white and delicate summer shades.

**\$3.95**  
Values to \$7.95

BEAUTIFUL blouses in georgette and crepe de chine, tailored pussy willows and pongees. Trimmed in fine laces or embroidered. Round neck, V neck or tuxedo necks are offered in this marvelous group. All colors and sizes.

**\$5.00**  
Values to \$10

THE finest of French voiles in hand-made blouses with real lace and embroidery; white pussy willow tailored blouses with tuxedo and round necks; smart models in crepes and combinations in white and colors.



A Wonderful

### Sale of Dresses

Hundreds of the season's most wanted models at price concessions that make the values positively irresistible.

**\$10**  
Values to \$19.75

**\$15**  
Values to \$29.75

Clever model dresses for wear now and throughout the summer months. There are sport dresses in all colors and materials; dresses for street and general wear in Canton crepe, georgette, imported gingham and organdy.

**\$19.75 to \$25**

Values to \$39.75

Values to \$49.75

High-grade taffeta dresses in many smart styles, crepe knit cape dresses, canton crepe, organdy, linen and combinations. A wide range of choice, both in colors and in styles.

### To the Tall Woman of Ample Proportions

—we confidently recommend the Warner's Rust-Proof Corset.

For that desirable length over the thigh, that perfect control of the hip lines, and, withal, the sufficiency of material which makes walking comfortable, this corset cannot be excelled.

We make a specialty of selecting the correct Warner's Rust-Proof Corset for this or any other figure, and we guarantee every one of these corsets not to rust, break or tear.

**\$1.00 to \$10.00**

